



Jasmyn Madison

Jasmyn is the Manager of Internal Operations for Twistle by Health Catalyst, a cutting-edge, healthcare technology company that provides automated patient communication software that offers personalized, step-by-step guidance to improve patient outcomes, safety and satisfaction. With a B.S. in Civil Engineering from Clark Atlanta University and a B.A. in Graphic Design from the Southwestern University of Visual Arts, Jasmyn is able to seamlessly integrate strategy, form, function, and design to provide creative solutions.

Jasmyn currently serves as the President of the award-winning Albuquerque Alumnae Chapter of Delta Sigma Theta Sorority, Inc. The private, not-for-profit organization provides assistance and support through established programs in local communities throughout the world. It's roster boasts members including US Department of HUD Secretary Marsha L. Fudge, the late Shirley Chisholm and, more locally, founder of Americans for Indian Opportunity, LaDonna Harris. To further the organization's mission and facilitate robust community programming, the Albuquerque Alumnae Chapter has developed successful partnerships with Popejoy Hall, UNM Truman Health Services, the Greater Albuquerque African-American Chamber of Commerce, the Albuquerque Branch of the NAACP, Wells Fargo Bank, among others. Under Madison's leadership, the chapter's timely, relevant approach to programming has garnered local and regional acclaim, netting excellence in programming awards as well as features in *Albuquerque The Magazine* as well as *The Albuquerque Journal*.

To her personal credit, Jasmyn is a recipient of *Albuquerque Business First's* "Forty Under 40" award as well as a recipient of *The Albuquerque Journal's* "Spirit of New Mexico" Award. She has also received awards from the American Advertising Federation for her design and digital work. In her free time, Jasmyn enjoys reading and spending time with her family. She is married and a new mother to a little girl.