



Yuriria Morales Sánchez

Yuri currently works as the Executive Director of Global Ties ABQ. Global Ties ABQ is a non-profit organization who brings more than 400 international emergent leaders to the City of Albuquerque through the U.S. Department of State Diplomacy Programs. Prior to that role, she was the International Markets and Tourism Director at the Albuquerque Hispano Chamber of Commerce' Convention & Tourism Department.

Yuri was born and raised in Cuernavaca, Morelos, Mexico and has lived in Albuquerque since 2006. Yuri earned a Bachelor's Degree focusing in International Affairs from the Universidad Internacional (UNINTER) located in Cuernavaca, Morelos, Mexico. She arrived to Albuquerque as an International Student and earned her Master's Degree in Public Administration from the University of New Mexico.

She currently serves as a member on several different boards. The Albuquerque Balloon Museum Foundation allows her the opportunity to keep showcasing the beauty of our city to international visitors. She is a Founding Director and Vice President for Government Affairs to the US-Mexico & Latin America Chamber of Commerce. She sits on the eVOLV Strong Corporate Board promoting health and wellness in the US and Mexico, and most recently, joined the Cottonwood Classical Preparatory School Governing Council.

Her strengths include international exchange programs, international trade, managing operations, marketing, strategic planning and community outreach. She is adept at establishing and implementing visionary strategies to build professional networks.